

Bike Parking At Special Events 2013


Through a partnership with the San Diego County Bicycle Coalition, the San Diego BID Council is now offering bike rack rentals for special events. You can rent them and staff them yourselves, or hire the bike valet service, along with the rack rental. Complete the attached form and return it to the BIDC Office (ATTN: mail@BIDCOUNCIL.org). This form must be received **in addition** to your BIDC Equipment Order Form.

Useful Bike Rack Information: 8-10 bikes can be parked at each rack. Each rack takes up an 8' x 2' footprint.

Option A) I want to have Bike Parking (unassisted) at my event.

Option B) I want to have Bike Valet Parking (assisted) at my event.

OPTION A: Bike Parking (Unassisted)

- 1) How many bikes do you want to park?
- 2) Are you ordering BIDC equipment?
IF YES:  add # of racks to your equipment order and send to the office, along the form included here.

If you are not using the BID Council Equipment already OR you need more than the 13 racks the BID Council has, you can rent additional racks from the SDC Bicycle Coalition at \$20 per rack.

The order for extra racks from the SDCBC must be done with the form attached here and placed at least 1 week prior to the event. Send your SDCBC order directly to Andy: execdir@sdcbc.org.

- 3) Advertise that you are offering bike parking on your promo flyers, posters and TV spots, see attached BIDC and SDCBC logos. Digital files of the logos will be emailed upon receipt of your order.


OPTION B: Bike Valet Parking (Assisted)

- 1) How many bikes do you want to park?
- 2) Do you have a potential sponsor that might want to help underwrite the fees associated with having the valet space?
- 3) Fill out the attached form (see page 3 of this packet) and submit to BID Council.

Information you should know to complete the form:

- ✓ Events start at \$250
- ✓ Determine your budget and number of bikes you want to serve
- ✓ Do you have volunteers that can help?
- ✓ Determine your hours of operation (8 hours of operation is standard)
- ✓ Date of event
- ✓ Location of rack set up

- 3) Are you ordering BIDC equipment?

IF YES:  add # of racks to your equipment order and send to the office, along with this paperwork.

If more than 13 racks are needed, they can be rented from the SDC Bicycle Coalition at \$20 per rack.

The order for extra racks from the SDCBC must be done separately (see page 4 of this packet) and placed at least 1 week prior to the event. Send your SDCBC order to Andy: execdir@sdcbc.org.



ASSISTED BIKE PARKING APPLICATION FOR BID SPONSORED EVENTS/MICRO DISTRICT EVENTS

Name of Event: _____

- Event is renting equipment from the BID Council
- Event is NOT renting equipment from the BID Council

Event Contact information is the same on the BID Council Order Form Y N

If no list here: _____
(name and cell phone number)

UNASSISTED PACKAGE

Total Number of Racks Needed _____

Number from the BID Council _____

Number from the SDCBC: _____

ASSISTED PACKAGES

- Basic Package: \$250 Payable to the San Diego County Bicycle Coalition
Includes: Bike Supervisor for up to 8 hours and racks for up to X bikes, fencing, wristbands, 1 a-frame sign
Event will provide: manpower (min. 2 people per shift) , liability forms, directional signage, space and promotion of service.
- Silver Package: \$500 Payable to the BID Council
Includes: Bike Supervisor for up to 8 hours and 2 staff members from the BID Council for same 8 hours. Racks for up to X bikes, fencing, wristbands, 1 a-frame sign
Event will provide: liability forms, directional signage, space and promotion of service.
- Custom Package: Quote available on request, starts at \$250 and up
Includes: Bike Supervisor for 8 hours and # of staff as you direct for hours as you wish
Racks, fencing, wristbands, 1 a-frame sign
Event needs to provide: liability forms, directional signage, space and promotion of service.